



## Who is Bluestone Homes?

Richard Kassebaum, company President, is an Oregon native and an incurable entrepreneur, building homes in the Portland area for over 13 years. He has a degree in accounting finance from Portland State University and knows how to manage his business to protect its viability. He loves the challenge of finding creative ways to use land, and considers himself an expert *infill* builder.

What is infill building? It is the process of designing and building homes on smaller areas of land, or “spot” lots, located within the urban growth boundary of our metropolitan area. Richard focuses on making the design of these homes well planned as well as beautiful – having personality!

Dawn Kassebaum is Richard’s wife and Office Manager. She teams with Richard to make home design decisions as well as handling the day-to-day functioning of the office. Personal service with the owners of the company is one of the things that make Bluestone unique.

Richard is the customer in “custom” home building. He builds the home as if he were going to live in it. Some examples: we want our common wall homes to provide quiet and privacy between the units so we add additional sound proofing in the common wall. We like our homes flooded with natural light so we add more windows and skylights. We like more privacy in bathrooms so we add soundproofing in the walls. We look at each design and reflect on what would be important if we lived there.

We have been in business for over 14 years and we plan to remain in business. In these economic times, many companies have not survived financially. We are still in business due to our focus on quality and service, creating the value people want in a home, even in today’s economy. We are confident that buyers will purchase Bluestone homes for many years to come.

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